

2017 / 2018 MEMBERSHIP REPORT

MEMBERSHIP REPORT	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18
Total Members Last Year:	917	926	953	968	990	1003	1010	1048	1096	1135	1145	1108
Current # of Members :	1108	1030	1017	1025	1027	1026	1028	1047				
Membership Expiring	(154)	(80)	(88)	(85)	(93)	(95)	(86)	(110)	(88)	(102)	(84)	(72)
Memberships Processed	76	67	96	87	92	97	105					
Current Membership	1030	1017	1025	1027	1026	1028	1047	937	(88)	(102)	(84)	(72)
Overall Gain +/- Loss	(78)	(13)	8	2	(1)	2	19	(110)	(88)	(102)	(84)	(72)
New Members	28	24	46	31	30	46	37					
Renewals	48	43	50	56	62	51	68					
	76	67	96	87	92	97	105	0	0	0	0	0
Membership Type	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18
<i>1YU</i>	53	46	64	64	68	69	80					
<i>6MU</i>	11	11	10	9	8	0	0					
<i>3MU</i>	12	9	22	12	16	28	25					
<i>1YL</i>		1										
<i>Student</i>				2								
<i>2YU</i>												
<i>Indefinite</i>												
	76	67	96	87	92	97	105					
<i>Comp / Board</i>	0	0	0	4								
Fees Collected:	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18
Credit Cards	\$ 4,940.00	\$ 3,240.00	\$ 6,200.00	\$ 5,210.00	\$ 5,860.00	\$ 7,570.00	\$ 8,200.00					
Cash/Checks	\$ 3,430.00	\$ 4,090.00	\$ 3,890.00	\$ 4,100.00	\$ 4,210.00	\$ 2,770.00	\$ 3,370.00					
	\$ 8,370.00	\$ 7,330.00	\$ 10,090.00	\$ 9,310.00	\$ 10,070.00	\$ 10,340.00	\$ 11,570.00	\$ -	\$ -	\$ -	\$ -	\$ -
Prev Year's Revenue	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18
	\$ 8,700.00	\$ 7,860.00	\$ 10,570.00	\$ 8,480.00	\$ 10,300.00	\$ 9,730.00	\$ 10,190.00	\$ 15,440.00	\$ 14,170.00	\$ 14,770.00	\$ 11,670.00	\$ 9,830.00
Current Year	\$ 8,370.00	\$ 7,330.00	\$ 10,090.00	\$ 9,310.00	\$ 10,070.00	\$ 10,340.00	\$ 11,570.00					
Overall Gain +/- Loss	(\$330.00)	(\$530.00)	(\$480.00)	\$830.00	(\$230.00)	\$610.00	\$ 1,380.00					

Advertising Log

How ERGC was discovered:

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Emails Delivered	114	<u>76</u>	<u>80</u>	<u>74</u>	<u>75</u>	<u>0</u>	<u>0</u>					
Inactive Emails	10	4	3	6	10	0	0					

	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18	Apr-18
Returning Members	2	2	9	4	1	2	3					
Email Response	10	2	1	9	5		0					
Processed Online							30					
New							10					
Ads	1											
Gun Show			1			1	1					
IDPA (Mike Robinette)		1		1	1		1					
Gun Goddess												
Appleseed					1							
CCW		1										
Instructor Classes				1		2						
Internet /Website	4	4	12	14	5	24	11					
Facebook			1									
Member Referrals	14	14	19	8	17	19	16					
Radio			1									
RSO's		2										
Signs	2		1	1								
Sheriff's Office						3						
Other						1						
rtners												
Gulf Coast Gun Forum			2		1							
Hunter Safety class												
Jim's Gun Shop	1			1	1							
Mike's Gun Shop	1											
Ron's Gun Shop												
TGD Guns												
USA Carry					1							
D&G Gun Shop					1							